

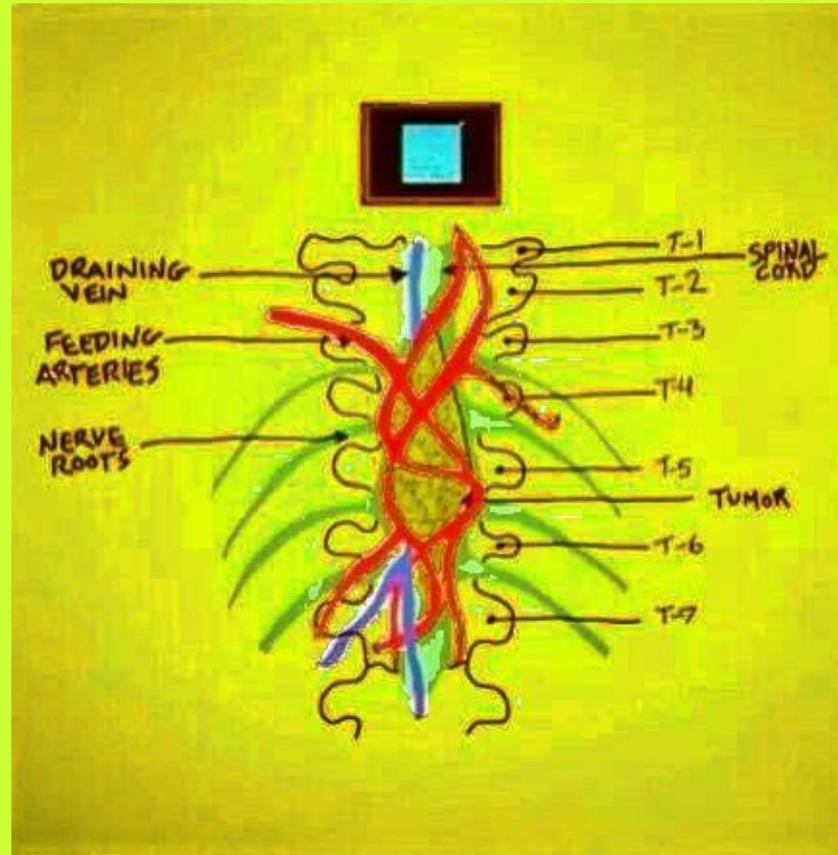
Panel D19

**Make Room for
Ecosystems:
Vast Narratives
in
Contemporary
Television Series**

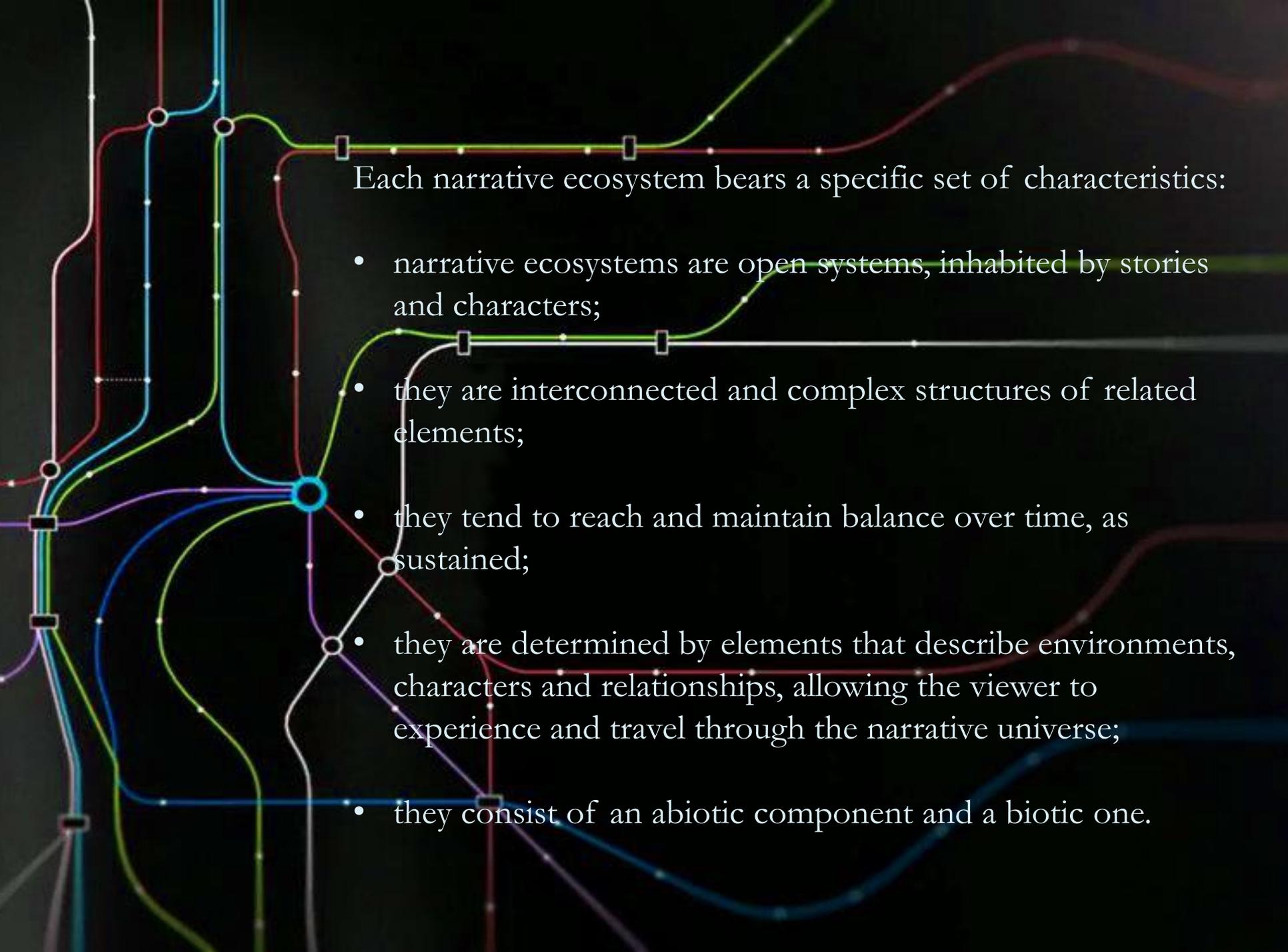
Ilaria A. De Pascalis
&
Veronica Innocenti



University of Bologna, Italy



Narrative ecosystems are the expression of an interdisciplinary paradigm, which stands to benefit the study of vast narratives in contemporary television series.



Each narrative ecosystem bears a specific set of characteristics:

- narrative ecosystems are open systems, inhabited by stories and characters;
- they are interconnected and complex structures of related elements;
- they tend to reach and maintain balance over time, as sustained;
- they are determined by elements that describe environments, characters and relationships, allowing the viewer to experience and travel through the narrative universe;
- they consist of an abiotic component and a biotic one.

Narrative Ecosystems

Exploring contemporary serial narratives as complex ecosystems

 RESEARCH PROJECT ▾

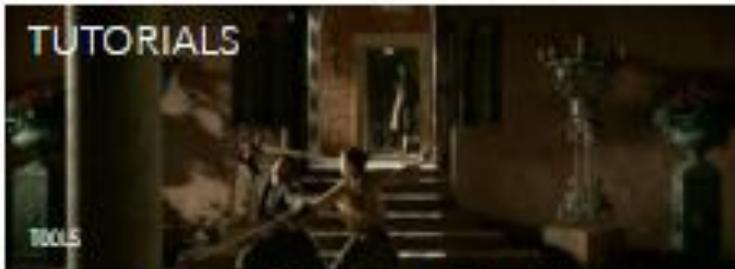
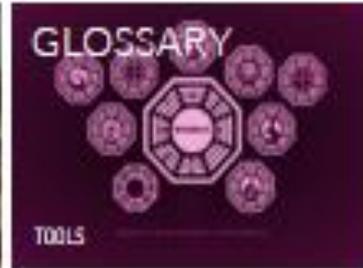
 TOOLS ▾

 BIBLIOGRAPHY

 BLOG

 CONTACT US

The website of our research project: www.narrativeecosystems.org



GLOSSARY

- + Audience
- + Autonomy
- + Biotic/Abiotic
- + Complexity
- + Convergence
- + Crossmediality
- Divergence

Divergence

Divergence in media studies refers to the deviation of the user experience from the standard, set by the producers of process that opens to multiplicity and possibility, generating a tension against the intended effects of a media product from its users.

The consumer has access to a wide range of information, and any content is available through many different media c interactivity and the multiplication of niches encourage the audience divergence, based on many public types and con

Audiences' divergence is hence incentivized by the conglomerates' marketing strategies, since it enhances the media s encourage the audiences to join them in the prod.

- + Entropy
- + Equilibrium
- + Extension
- + Fan

OUTPUTS

- Books Articles and essays Presentations Conferences

Articles and essays

- 2015

2015

- Lucia Tralli, *"Come Together": A Fanvid Insight on Buffy the Vampire Slayer and Fandom*, Series, vol. 1, n. 1, 2015, pp. 51-64. (Keywords: Buffy, participatory cultures, vast narratives, TV series)
- Marta Boni, *Mapping Romanzo criminale. An Epic Narrative Ecosystem?*, Series, vol. 1, n. 1, 2015, pp. 77-88. (Keywords: Romanzo criminale, italian TV, narrative ecosystems)
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+ 2014

+ 2013

+ 2012

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Narrative Ecosystems Database

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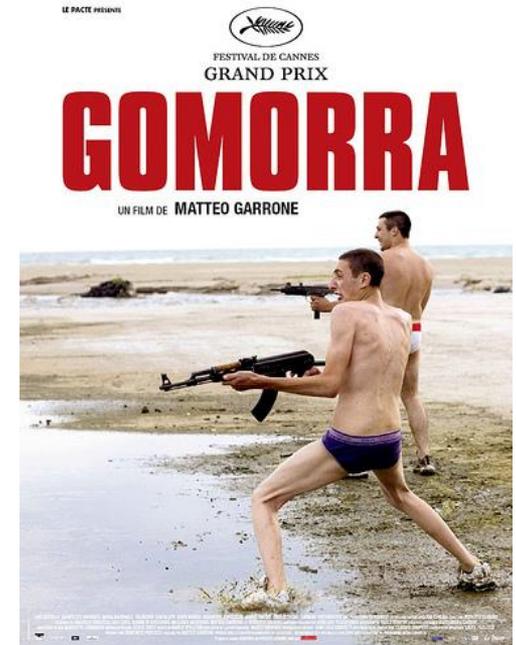
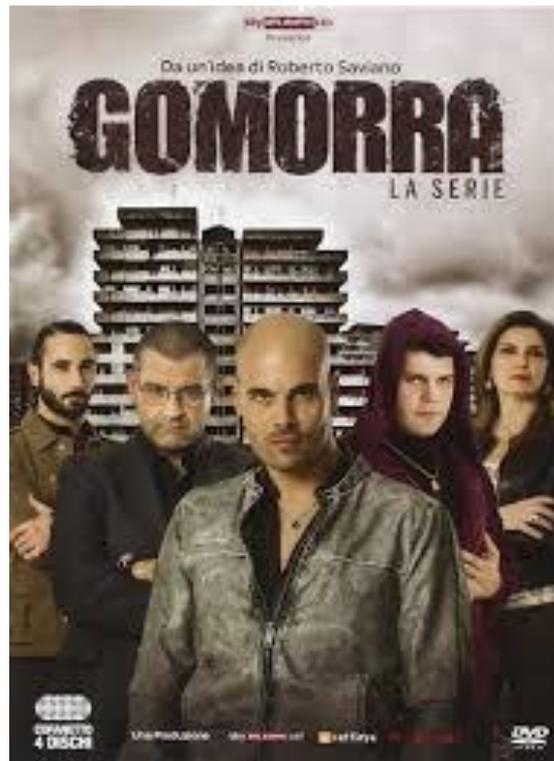
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List View Citations Details

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Serial Narratives as Ecosystems in Contemporary Television

Veronica Innocenti & Ilaria A. De Pascalis



From Transmedia Storytelling to Narrative Ecosystems

Transmedia storytelling implies that each franchise plans the parallel production of its parts, and requires much coherence among media products since it has to avoid both redundancy and information loss.

Narrative ecosystems, on the other hand, are wide, sometimes redundant, even incoherent, and produced by the uncontrolled proliferation of narrative fragments in time, space, and the users' experience.



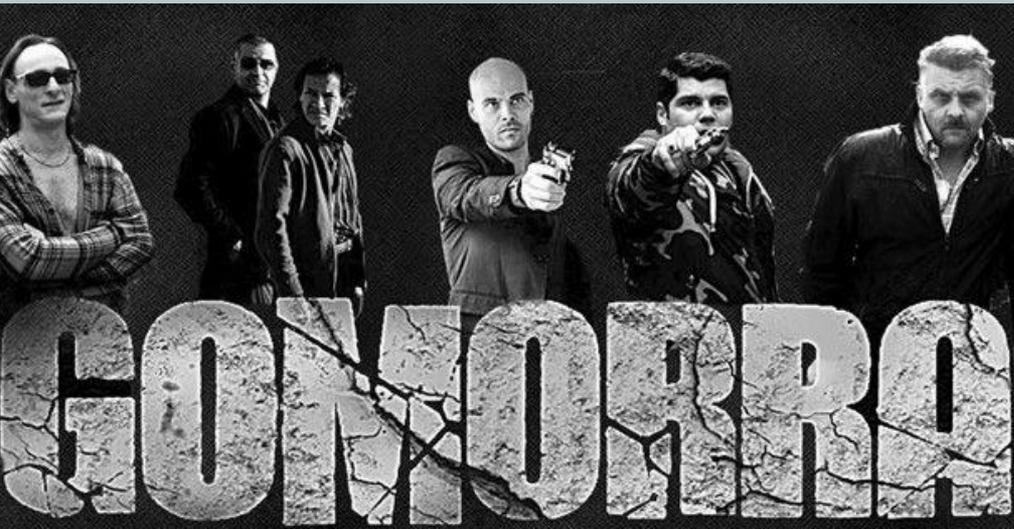
An Alternative Idea of Complex Narrative and Television Storytelling

The experience of narrative ecosystems implies multiple access points to the same narrative, and episodes are interfaces, portals that allow the user to access a complex and wide narrative world.

The narrative ecosystem is hence guided by many agencies that can be considered as layers, some of which contributes new content to the narrative, others rewrite the same narrative, building anew on the ruins of the previous ones.



The Gomorrah Ecosystem:



"THE BEST GANGSTER MOVIE SINCE CITY OF GOD"



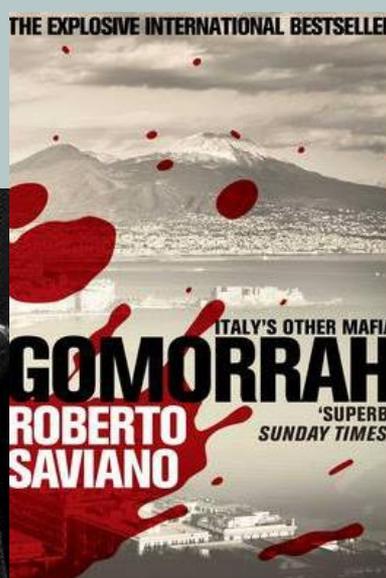
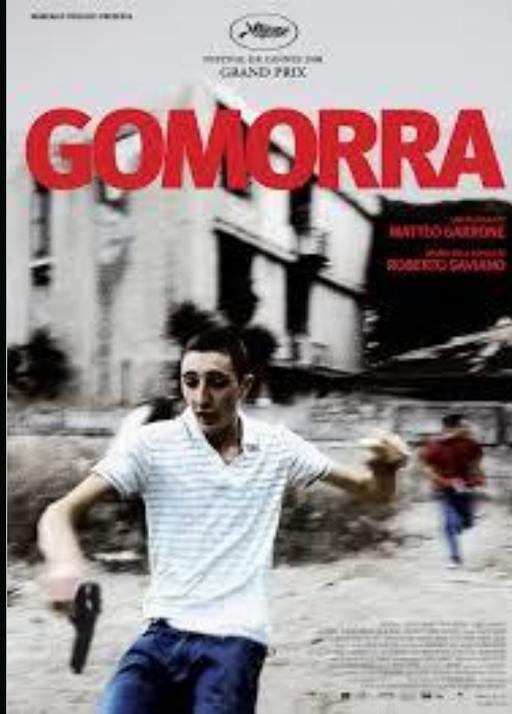
BASED ON ROBERTO SAVIANO'S BEST-SELLING EXPOSÉ OF THE NAPLES MAFIA

GOMORRAH

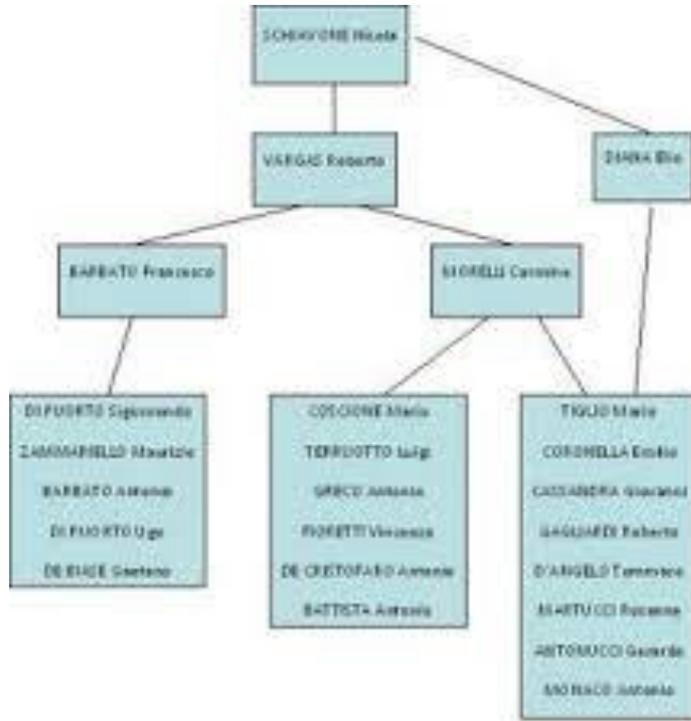
A FILM BY MATTEO GARRONE



15 2 DVD SET VIDEO



The Camorra as Ecosystem: 'O sistema



Elenco latitanti tratti in arresto
13 giugno 2008/31 Gennaio 2014

Elenco latitanti tratti in arresto
13 giugno 2008/31 Gennaio 2014

Questura di Caserta
Squadra Mobile
1^a Sezione - Criminalità Organizzata
Sezione Dedicata ai Casi di Principe

MACCHIARILLO Raffaele "O'Campese"	ZAGARIA Antonio	SPALIO Filippo	Mario CATERINO "a lat"	Nicola SCHIAVONE "Nik o' hurnu"	SCHIAVONE Emanuele Libero	Raffaele DIANA "Raffaele"	MARTINELLI Emilio "P'Barone"	Carmine STORIELLI "O' stingo"
DI PIETRO Sigismondo "SICOP"	BARBATO Francesco "O' Siro"	LETIZIA Armando	LETIZIA FRANCO	CORVINO Antonio "O' Siro"	Michele FONTANA "O' Siro"	DI CATERINO Massimo "P'Barone"	VENOSA Umberto	
DI BONA Miro	DELLA CORTE Francesco	SCHIAVONE Vincenzo	DELL'AVERSANO Cristoforo "Santoro"	ACQUILLONE Antonio "Bianco"	VARGAS Roberto	CUCARELLI Domenico	Michele ZAGARIA "Capote"	
Giuseppe ROVINE "O' Siro"	PACIFICO Donatelli	Luigi TARTARONE "Cigno e Marano"	Guido PAGANO	SALZANO Francesco	CECORO Antonio	Nicola DELLA CORTE	Luis Antonio CORVINO	



Mapping the Criminal Ecosystem



The Gomorrhification of the Audiences





HELLO?

Thank you!



ME SIENT?

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www.narrativecosystems.org

(= CAN YOU HEAR ME?)



T'APPOOOOOO!!

(= IT'S ALL RIGHT!)